

# VIN LEE

GRAPHIC DESIGNER

## CONTACT

Email

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LinkedIn

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## ABOUT

As a honours graduate and experienced designer with a creative and professional mindset, I am adept at using Adobe Creative Suites, Microsoft Office, and web building tools.

Over the past years, I have gained valuable experience in various aspects of graphic design, including branding, packaging, editorial & publishing, UX/UI, and web design. I am eager to further advance my career in graphic design by leveraging my strengths and skills.

## PLATFORMS



Microsoft  
Teams



Google  
Meet



Zoom



Miro



Mural

## AWARDS

### Honour Roll

May 2022 | Seneca College

### President's Honour List

Jan 2021 | Seneca College



## LINK

Portfolio Website

<https://vin-lee.com/>

## MAJOR SKILLS



InDesign



Illustrator



Photoshop



Premiere



After Effects



Xd



Word



Powerpoint



Excel



Outlook



Wordpress



Figma

## ADDITIONAL SKILLS

- Graphic Design
- Marketing Design
- Video Editing
- B&I Design
- User Interface (UI)
- Digital Illustration
- Web Design
- Typography
- Bilingual

## EXPERIENCE

### Trebas Institute Toronto - GRAPHIC DESIGNER

May 2023 - Present

- Responsible of designing, updating and maintain graphics and content on all digital and web entities as well as analog documents.
- Worked closely with agencies and developers to launch websites, landing pages, display ad banners and email or social media marketing campaigns.
- Responsible of editorial designs including brochures, flyers, banners and ID cards, etc and preparing the materials for printing.

### Kevin's Food Group - GRAPHIC DESIGNER

May 2021 - Mar 2022

- Accomplished overall rebranding of the group including website design and visual designs which have been approved and published.
- Assisted developers on creating user interface and features for the website.
- Executed client needs successfully in a professional manner under pressure of deadlines.

### Royal Ontario Museum (ROM) - DIGITAL WEB TEAM

Nov 2021 - Dec 2021

- Assisted on ROM's website rebranding.
- Designed interactive PDF for office use.
- Organized and classified documents with excel for convenient access.

## EDUCATION

### Seneca@York Campus - Ontario College Advanced Diploma

Stephen E.Quinlan Building, 70 The Pond Rd, North York, ON M3J 3M6

May 2019 - May 2022